

**DR. WALTER M. BOOKER, SR.  
MEMORIAL SYMPOSIUM**

**November 7, 2015**

Rosen Centre Hotel  
9840 International Drive  
Orlando, Florida  
Executive H Ballroom

*Sponsored by*

**ABC**

**Association of Black Cardiologists, Inc.**

*Saving the Hearts and Minds of a Diverse America*



**New Concepts in  
Cardiovascular Care:  
Research, Translation  
and Innovation**

**Free Symposium**

*Featuring*

**The Inaugural Dr. Elijah B. Saunders Memorial Lecture**

**Special Session on Increasing Diversity in Clinical Trials**

**Register On-line:** <http://naceonline.com/ABC-Booker2015.php>

Supporters: This program is supported, in part, by educational grants from Arbor Pharmaceuticals, Amgen, Boehringer-Ingelheim, Medtronic, Merck, and Pfizer

This event is not part of the official Scientific Sessions 2015 as planned by the AHA committee on Scientific Sessions Program.

*Educational Partners*

**UNT | HEALTH  
SCIENCE CENTER**

**NACE** **NATIONAL ASSOCIATION  
FOR CONTINUING EDUCATION**

7:30-8:30 Registration and Continental Breakfast • 8:30 – 2:00 Continuing Medical Education Program

## A G E N D A

7:30 -8:30

Continental Breakfast and Registration

8:30 - 8:45

Welcome & Program Overview

ICILMA FERGUS, MD

President, Association of Black Cardiologists

EDUARDO SANCHEZ, MD, MPH

Chief Medical Officer, American Heart Association

KENNETH JAMERSON, MD

Conference Co-Chair

KEITH FERDINAND, MD

Conference Co-Chair

*Pre-activity knowledge/competence assessment  
(polling via Audience Response System)*

### Section I

**The Inaugural Dr. Elijah B. Saunders Memorial Lecture**

8:45 Introduced by KENNETH JAMERSON, MD

8:50-9:20

The 2015 Saunders Lecture entitled

**Treatment Resistant Hypertension: Current Status and New Innovations**

Presented by JOHN FLACK, MD, MPH

9:20-9:30

Q&A – Polling of Audience via ARS

### Section II

**Beyond Coronary Artery Disease: New Directions in Cardiovascular Interventions**

Moderator: KEVIN THOMAS, MD

9:30-10:00

**Transcatheter Aortic Valve Replacement: Historical Perspectives, Current Evidence, and Future Directions**

AARON HORNE, JR., MD, MBA

10:00-10:30

**Contemporary Management of PAD: 2015**

LEE KIRKSEY, MD

### Section III

**Rx to OTC: Issues, Concerns and Strategies**

Moderator: ICILMA FERGUS, MD

10:30-11:00

**Adherence and Utilization of Statins: Pitfalls and Promises**

KEITH FERDINAND, MD

11:00-11:30

**An Overview of OTC Drugs: History, Concerns, Expectations, and Promise**

Y. W. FRANCIS LAM, PharmD

11:30-12:00

Lunch

### Section IV

**Diversity of Investigative Staff and Patient Populations in Clinical Trials – Developing Effective Communication and Practice Strategies to Engage and Retain Diverse Populations in Clinical Trials**

Moderator: OLA AKINBOBOYE, MD, MPH, MBA

12:00-12:05

Opening Remarks: **Improving Diversity in Clinical Trials: Future Considerations**

OLA AKINBOBOYE, MD, MPH, MBA

12:05-12:35

**Pharmacologic Treatment Response Difference and Evaluation of Cardiovascular Medications in Diverse Patient Populations**

KEITH FERDINAND, MD

12:35-1:05

**Barriers & Opportunities to Increase Minority Participation in Clinical Trials: Preliminary Results from the ABC Special Initiative**

LAURENCE WATKINS, MD, MPH

1:05-1:35

**Strategies for Recruitment and Retention of Underrepresented Minorities in Clinical Trials: Enhancing Cultural Competencies**

ILEANA PIÑA, MD, MPH

1:35-2:00

**Panel Discussion**

Discussants: LUTHER CLARK, MD; KEITH FERDINAND, MD; ILEANA PIÑA, MD; LAURENCE WATKINS, MD; JOE HARGROVE, MD

2:00

Closing Remarks

KEITH FERDINAND, MD

## Statement of Need and Program Description

Cardiovascular disease (CVD) remains the leading cause of death worldwide, and recognizing patients at risk is essential to early interventions and decreased morbidity and mortality. A key strategy to addressing CVD is through education. Thus, the Association of Black Cardiologists, Inc. (ABC) sponsors its annual scientific sessions and other educational programs to enhance knowledge about interventions in cardiovascular disease prevention and management; explore health policies, new and emerging clinical guidelines, quality initiatives and best practices; and provide opportunities for information exchange and networking among diverse health care professionals. The major theme for the Dr. Walter M. Booker, Sr. Memorial Symposium will focus on "New Concepts in Cardiovascular Care: Research, Translation and Innovation."

This program includes lectures presented by experts in the field combined with interactive discussions. New this year is the Dr. Elijah B. Saunders Memorial Lecture honoring the late Elijah Saunders, MD, an internationally acclaimed hypertension expert and Founding Member of the Association of Black Cardiologists and International Society on Hypertension in Blacks. In its continued commitment to increase minority participation in clinical trials, ABC is also pleased to present a special 2-hour session entitled "Diversity of Investigative Staff and Patient Populations in Clinical Trials: Developing Communication and Practice Strategies to Engage and Retain Diverse Populations in Clinical Trials."

This continuing medical education program has been designed to impact patient care by fulfilling the educational needs and practice gaps of the physician attendees and incorporating multiple desired physician attributes. To reach this goal we have recruited a faculty of well-known thought leaders and experienced teachers who, as clinicians themselves, understand the challenges you face every day as a health care provider. Our faculty will be at your disposal to provide evidence-based science, current treatment guidelines, discuss challenging cases, and provide answers for you that can ultimately lead to better health care for your patients. Please join us and become an active participant in this one-day learning community of your peers. We will invite you to engage with our faculty and share your ideas, skills, and tools to help your patients.

In planning this CME activity, ABC performed a needs assessment. A literature search was conducted, national guidelines were reviewed, survey data was analyzed, and experts in each therapeutic area were consulted to determine gaps in practitioner knowledge, competence or performance.

## Target Audience

This conference is intended for cardiovascular specialists, internists, family physicians, hospitalists, pharmacists, cardiovascular and critical care nurses, nurse practitioners, physician assistants, fellows and residents and other health care professionals interested in the care of patients with or at risk for cardiovascular diseases.

## Learning Objectives

At the conclusion of this program, participants should be able to:

- Discuss new concepts in cardiovascular care, including management approaches to resistant hypertension Transcatheter Aortic Valve Replacement (TAVR) and Peripheral Arterial Disease (PAD)
- Identify the potential benefits to patients, providers and the healthcare system when drugs are switched from Rx to OTC
- Develop effective communication strategies to maximize patient benefits while minimizing risks for products likely to become available OTC to manage cardiovascular disease
- Identify technological innovations to assist in patient education, monitoring and communication
- Commit to engaging pharmacists and other members of the healthcare team in patient education and safety
- Identify barriers to reliable clinical trial recruitment and retention among minority-serving investigators
- Develop effective communication strategies between interdisciplinary healthcare providers and patients to effectively identify, engage and retain diverse populations in clinical trials
- Discuss disease specific standards of care and regulatory requirements for demonstrating safety and efficacy of treatments in diverse patient populations

### Accreditation

The Association of Black Cardiologists (ABC) is accredited by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians.

ABC designates this live activity for a maximum of 5.0 *AMA PRA Category 1 Credit(s)*<sup>™</sup>. Physicians should only claim credit commensurate with the extent of their participation in the activity.

### \* American Osteopathic Association

The University of North Texas Health Science Center is accredited by the American Osteopathic Association to award continuing medical education to physicians.

The University of North Texas Health Science Center has requested that the AOA Council on Continuing Medical Education approve this program for 1 hour of AOA Category 2A CME credits. Approval is currently pending.

### \* Accreditation Council for Pharmacy Education



UNT Health Science Center is accredited by the Accreditation Council for Pharmacy Education as a Provider of continuing pharmacy education. This program is approved for 1.0 hour of continuing pharmacy education (0.10 CEU). Those who participate in the training, complete the learning assessment, submit an evaluation and claim credit online within 60 days will receive a statement of credit when credit is claimed. ACPE program 085-9999-15-085-L04-P.

*\*Section III: Rx to OTC: Issues, Concerns and Strategies*

### Faculty Disclosure Policy

ABC is committed to providing educational activities that are objective, balanced and free of bias. The ABC has established policies that will identify and resolve all conflicts of interest prior to this educational activity. Anyone engaged in content development, planning or presentation of an educational activity are expected to disclose to the audience, verbally or in writing, any commercial relationships that might be perceived as a real or apparent conflict of interest related to the content of their presentations, and unlabeled/unapproved uses of drugs and devices. Detailed disclosures will be made verbally and/or available in writing during the program.

### ADA

ABC encourages persons with disabilities to participate in its educational programs and activities. Persons needing any type of accommodation or who have questions about the physical access provided are instructed to contact ABC in advance of the conference.



**Keith C. Ferdinand, MD**

Chairperson  
Professor, Tulane University School of Medicine  
New Orleans, LA



**Kenneth Jamerson, MD**

Chairperson  
Professor of Internal Medicine  
University of Michigan Health System  
Ann Arbor, MI

### Ola Akinboboye, MD, MPH, MBA

Associate Professor of Clinical Medicine  
Cornell University  
Past President, Association of Black Cardiologists  
Medical Director, Queens Heart Institute  
Rosedale, NY

### Luther Clark, MD

Global Director  
Scientific, Medical and Patient Perspective  
Office of the Chief Medical Officer  
Merck & Co., Inc  
Rahway, NJ

### John Flack, MD, MPH

Professor and Chair  
Department of Internal Medicine at Southern Illinois University School of Medicine  
Springfield, IL

### Icilma Fergus, MD

President, Association of Black Cardiologists  
Associate Professor of Medicine  
Director  
Mount Sinai Heart Center for Cardiovascular Disparities  
New York, NY

### Joe Hargrove, MD

Cardiology & Medicine Clinic  
Little Rock, AR

### Aaron Horne, Jr., MD, MBA

The Cardiac & Vascular Interventional Group (The CVI Group)  
Dallas, TX

### Lee Kirksey, MD, MBA

Department of Vascular Surgery  
The Heart and Vascular Institute  
The Cleveland Clinic Foundation  
Cleveland, OH

### Y. W. Francis Lam, Pharm.D

Professor of Pharmacology  
Associate Professor of Medicine  
Clinical Associate Professor & James O. Burke Endowed Centennial Fellow in Pharmacy  
University of Texas at Austin  
Austin, TX

### Ileana L. Piña, MD, MPH

Professor of Medicine & Epidemiology and Population Health  
Albert Einstein College of Medicine  
Associate Chief for Academic Affairs  
Division of Cardiology  
Staff Heart Failure/Transplant  
Montefiore Medical Center  
Bronx, NY

### Kevin L Thomas, MD

Assistant Professor of Medicine  
Division of Clinical Cardiac Electrophysiology  
Duke Clinical Research Institute  
Durham, NC

### Laurence Watkins, MD, MPH

St. Lucie Medical Center  
Port St Lucie, FL





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**New Concepts in Cardiovascular Care: Research, Translation and Innovation**

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**Register online:** <http://naceonline.com/ABC-Booker2015.php>

or this form may be mailed or faxed or call Toll Free: 1-866-266-6223 • Fax: 954-723-0353

Onsite registration will be accepted provided space is available.

**Return completed form to:** NACE, 300 Northwest 70th Ave., Suite 102, Plantation, FL 33317

**Personal Information**

First Name \_\_\_\_\_ Middle Initial \_\_\_\_\_ Last Name \_\_\_\_\_

Credentials \_\_\_\_\_ Specialty \_\_\_\_\_

License # (required) \_\_\_\_\_ State where you practice (required) \_\_\_\_\_

National Provider Identifier Number (NPI) (required) \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code/Postal Code \_\_\_\_\_

Day Phone Number \_\_\_\_\_ Eve. Phone Number \_\_\_\_\_

Fax \_\_\_\_\_ Email Address (Required) \_\_\_\_\_

ABC will not sell, rent, or lease your email address to others.

Check one: ☐ Physician ☐ Nurse Practitioner ☐ Physician Assistant

Other \_\_\_\_\_

**There is no fee for this activity.**



**NATIONAL ASSOCIATION  
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300 Northwest 70th Ave., Suite 102  
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